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FOR IMMEDIATE RELEASE

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December 5, 2014

THE BAY TEAM WINS PRESTIGIOUS AWARD BY COMMUNITY ANTI-DRUG COALITIONS OF AMERICA

Barrington, RI– The BAY Team has won a GOT OUTCOMES! Coalition of Excellence award from Community Anti-Drug Coalitions of America (CADCA). The Bay Team won in the “Coalition in Focus” category for their efforts to reduce rates of underage drinking in Barrington, R.I.

Sponsored by CADCA’s National Coalition Institute, the GOT OUTCOMES! Awards give national recognition to coalitions that make a strong case for their contribution to population-level substance outcomes by utilizing an inclusive, data-driven, and comprehensive community problem solving process. Coalitions complete a competitive and rigorous two-phase application process and are judged by a panel of experts at the federal, state and local levels.

“Reducing youth drug use is no easy task but by implementing effective strategies, The BAY Team achieved impressive results reducing underage drinking in their community. CADCA is proud to call this coalition a member of ours and we are excited to be able to honor them with this award,” said Gen. Arthur T. Dean, CADCA’s chairman and CEO.

By using a set of individual and environmental strategies, the BAY Team shifted the inaccurate perception among youth that most of their peers drink. In addition, between 2009 and 2013 they saw a 36% increase in youth reporting difficulty accessing alcohol and past 30-day alcohol use decreased by 30% for high school students and 50% for middle school students between 2007 and 2013.

“We have worked to implement comprehensive and data-driven strategies and are pleased to see the work of the coalition being recognized on a national level,” notes BAY Team Director, Kathy Sullivan.

The coalition will receive their award onstage during the Awards Luncheon at CADCA’s [2015 National Leadership Forum](#), held Feb. 2-5 at the Gaylord National Hotel and Convention Center just outside of Washington, D.C. To learn more about CADCA’s GOT OUTCOMES! Awards, visit: www.cadca.org/gotoutcomes.

ABOUT THE BAY TEAM

A community coalition with representation from twelve sectors of the community, the BAY Team has a mission to promote a safe and healthy Barrington through communication and collaboration with a goal of preventing substance abuse.

ABOUT CADCA

CADCA (Community Anti-Drug Coalitions of America), is the national membership organization representing over 5,000 coalitions and affiliates working to make America’s communities safe, healthy and drug-free. CADCA’s mission is to strengthen the capacity of community coalitions by providing technical assistance and training, public policy advocacy, media strategies and marketing programs, conferences, and special events. Learn more at: www.cadca.org.